

Partnering
with
HFMA



Utah Chapter of
Healthcare Financial
Management Association

CORPORATE SPONSORSHIP
PROGRAM
1/2007 – 12/31/2007

Utah Chapter of HFMA Corporate Sponsorship... A Partnership of BENEFITS!!!

The Utah Chapter of the Healthcare Financial Management Association (HFMA) would like to welcome this year's annual sponsors. We have received much needed and greatly appreciated sponsorship monies from partners such as you that provide related business services to our industry.

These funds are vital to insuring that the Utah Chapter of HFMA can continue to provide quality programming and continuing education for our members at affordable rates.

The Utah HFMA Corporate Sponsorship program provides an excellent medium for exposure to our 200+ members. Our membership rolls include:

- ...Hospital CFOs and CEOs**
- ...Patient Accounts Managers**
- ...Accounting Professionals**
- ...Medical Group Practice Managers**
- ...Information Systems Managers**
- ...Consultants and Suppliers, and**
- ...other healthcare management professionals**

Corporate Sponsorship provides your company with appropriate recognition on our internet site, our member newsletter "Vital Signs", as well as introductions and recognition on numerous occasions during our member meetings.

Our sponsorship categories and benefits are:

GOLD SPONSORS
\$2,000 ANNUALLY

- Four (4) complimentary meeting registrations to any four (4) member meetings per calendar year.
- Opportunity to set up a display table with promotional materials at our member meetings.
- Recognition in the Utah HFMA “Vital Signs” Newsletter.
- Recognition as a sponsor on the Utah HFMA Web page with a "hot link" to the sponsor's Web Site.
- Opportunity to submit articles on related healthcare topics for the Utah HFMA “Vital Signs” Newsletter.
- Copy of the meeting attendance list.
- Verbal and Visual sponsor recognition at each member meeting.
- Framed Certificate or Plaque of Appreciation (presented at annual CFO forum).

SILVER SPONSORS
\$1,000 ANNUALLY

- Two (2) complimentary meeting registrations to any two (2) member meetings per calendar year.
- Opportunity to set up a display table with promotional materials at our member meetings.
- Recognition in the Utah HFMA “Vital Signs” Newsletter.
- Recognition as a sponsor on the Utah HFMA Web page with a "hot link" to the sponsor's Web Site.
- Opportunity to submit articles on related healthcare topics for the Utah HFMA “Vital Signs” Newsletter.
- Verbal and Visual sponsor recognition at each member meeting.

BRONZE SPONSORS
\$500 ANNUALLY

- One (1) complimentary meeting registration to any one (1) member meetings per calendar year.
- Recognition as a sponsor on the Utah HFMA Web page with a "hot link" to the sponsor's Web Site.
- Verbal and Visual sponsor recognition at each member meeting.

Information About Exhibit Opportunities

Exhibiting opportunities are available at all member meetings for Gold and Silver sponsors only. The cost for exhibit space is included in the sponsorship fee.

All sponsor representatives must be registered for the meeting and should wear their registration badges at all times. If sponsors have used their allotted number of complimentary registrations, they are expected to pay the appropriate registration fee outlined in the meeting brochure.

Approximately 2 weeks before each of the meetings, each Gold and Silver sponsor will receive a communication from the sponsorship committee. Included in the communication will be a request for a response regarding the sponsor's intent to exhibit at the upcoming meeting. Responses are necessary so table space can be planned. Also included will be information regarding set up time, displays and any other pertinent information regarding the meeting. Meeting registration forms and meeting agenda forms will be sent in a separate mailing.

Other Information

- The Corporate Sponsorship program begins on January 1, 2007 and runs through December 31, 2007.
- In order to allow time for administrative tasks related to sponsor recognition, the cutoff for sponsor commitments is December 1, 2006.
- Payments are due no later than December 1, 2006.
- A confirmation letter and invoice will be mailed after sponsor commitments are received.

For further information, contact any of the following members of the Sponsorship Committee.

Nicole Cozgo

#801-533-3600

Nicole.Cozgo@Mercer.com

Barb Viskochil

#801-297-4965

bviskoch.acs.uhc@hsc.utah.edu

Thank You for Your Investment in Our Chapter!!!

FY 2007 Sponsorship Participation Form

YES! We would like to be a corporate sponsor for UT HFMA at the level indicated below:

_____ Gold (\$2,000)

_____ Silver (\$1,000)

_____ Bronze (\$500)

Signature of Person Authorizing Sponsorship

Name of Organization (exactly as you wish to have it shown in all publications):

Address of Organization:

Address 1: _____

Address 2: _____

City, State Zip: _____

Web Site: _____

Primary Contact:

Name: _____

Title: _____

Phone: _____ *Alternate Phone:* _____

E-Mail: _____

Fax: _____

Please make all checks payable to "Utah HFMA"

Submit payment to:

**Utah HFMA
c/o Colin Quincy
36 South State Street, Ste 2300
Salt Lake City, UT 84111**

Please print this page and mail, fax, or email to:

**Nicole Cozzo, Director of Sponsorship, UT HFMA
Mercer Health & Benefits
15 West South Temple, Suite 700
Salt Lake City, Utah 84101
phone: 801-533-3600
fax: 801-533-3610
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