

HFMA Seminar

CEO Forum – January 25, 2013

St. Mark's Hospital – Education Center Auditorium

\$75.00 (members), \$100.00 (non-members) – 7.2 CPE hours

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| 7:30 – 8:15 am | Continental Breakfast |
| 8:15 – 8:30 am | Opening and Chapter Business |
| 8:30 – 10:00 am | Using Business Intelligence to Understand Financial Impact of Clinical Quality <ul style="list-style-type: none">• John Neider – Strategist & Global Market Manager for Business Intelligence, Siemens Health Services• This session will show how quality measurement and business intelligence are at the forefront of health care. Organizations are gearing up to understand the financial impact of quality events within a hospital setting and the promise of incentive payments for meaningful use. Find out more about this important relationship between cost and quality. This presentation will enable you to:<ul style="list-style-type: none">○ Understand the clinical quality events that the government and regulatory agencies have required organizations to report.○ Identify the relationship between quality events and increased cost without increased revenue.○ Learn how to meld clinical and financial data into one enterprise-wide data warehouse for reporting and analysis. |
| 10:00 – 10:15 am | Break |
| 10:15 – 12:15 pm | CEO Forum <ul style="list-style-type: none">• Steve Bateman – Mountain Star Healthcare• David Entwistle – University of Utah Healthcare• David Grauer – Intermountain Healthcare• Mike Jensen – Iasis Healthcare• Donna Singer – Blue Mountain Hospital• The participating CEO's from healthcare systems and hospitals across the state will answer questions submitted by attendees. |
| 12:15 – 1:00 pm | Lunch |

1:00 – 2:00 pm

Strategies for Keeping Physicians Engaged and Improving the Patient Experience

- **Scott Barlow – CEO, Central Utah Clinic**
- This session discusses the physician engagement strategies implemented by the Central Utah Clinic to improve the patient experience.

2:00 – 2:15 pm

Break

2:15 – 3:45 pm

A Measure of Success: Using KPIs to Accelerate Revenue Cycle Performance

- **Dan Bergantz, Director, PNC**
- **Sandy Richman, Director, PNC**
- In this session, Sandy Richman and Dan Bergantz, PNC Healthcare, will incorporate the principles of measurement, discipline, and accountability in illustrating how to develop effective revenue cycle KPI measurement and reporting processes. Attendees will learn how to identify problem areas within their organization’s revenue cycle through KPI measurement and utilize KPI information to improve revenue cycle performance. Real examples will be used in managing revenue cycle performance.

Registration

Please [REGISTER ONLINE](http://www.hfma-ut.org/calendar.htm) at www.hfma-ut.org/calendar.htm

Cost: Member \$75 / Nonmember \$100

If mailing payment, fill out the registration form below, make check payable to **HFMA** and mail to:

Chris Coccimiglio
 PO Box 709751
 Sandy, UT 84070

Persons Attending Conference:

Name: _____ Phone: _____ Fee: _____

Name: _____ Phone: _____ Fee: _____

Name: _____ Phone: _____ Fee: _____

Name: _____ Phone: _____ Fee: _____

Contact Chris Coccimiglio with any questions: chris@linkrecovery.com 801-635-7873